Dear Friends,

Last year marked 60 years since Otto Behrend donated his Asbury Farm to be used for educational and recreational purposes.

We are proud to carry on the intent of his gift through our mission of offering environmental, educational and outdoor recreational experiences. During the 2017-2018 fiscal year we made an impact on more than 71,000 people who visited the Nature Center, attended a program or festival, visited with their school, enjoyed the trails or volunteered.

Thanks to the donors, members, sponsors and supporters listed in this annual report, we are connecting people of all ages to nature; inspiring youth in science exploration; engaging individuals in environmental awareness and sustainability practices; and helping to ensure the future is a place where respect and appreciation for natural places is a deeply held value. Like the iconic boardwalk through the heart of our property, our supporters are the foundation upon which we can deliver on our mission.

We are deeply appreciative of the incredible community support for Asbury Woods and look forward to continuing our mission for future generations.

Gratefully,

Jennifer A. Farrar, CFRE
Executive Director

Many thanks to our generous donors


* Asbury Woods board member  ** Asbury Woods staff
“Take a quiet walk with Mother Nature. It will nurture your mind, body, & soul.”

ANTHONY DOUGLAS WILLIAMS
Author & wildlife activist
NURTURE YOUR Mind
Asbury Woods brings hands-on learning experiences that use nature, the environment and outdoor exploration to connect more than 16,000 school children to environmental and science learning experiences each year. Programs integrate the environment and nature into science, technology, engineering and math (STEM) concepts that align with school curriculums. These Environmental STEM lessons bring the learning alive, helping students to make tangible and relevant connections to the world around them.

Public programs, festivals and summer camps bring environmental, nature and science learning to an even broader audience, extending our mission to all ages. Our extensive selection of offerings aim to provide interesting educational opportunities, foster respect for conservation and share enthusiasm for the natural environment.

DURING 2017-2018, ASBURY WOODS’ EDUCATIONAL PROGRAMS ENGAGED 28,876 PEOPLE OF ALL AGES FROM ACROSS ERIE COUNTY IN LEARNING OPPORTUNITIES THAT NURTURED THE MIND.

“Volunteering] gave me a love and appreciation for environmental education.”

“I volunteered at Asbury Woods while attending college. The positive experience I had as a volunteer gave me a love and appreciation for environmental education. It was my catalyst to pursue a career in the fields of science and education. This appreciation also led me to bring my own family back to volunteer and attend programs at Asbury Woods. As a member of the Asbury Woods Board of Directors and the Curriculum Director for the Fairview School District, I value the opportunity of providing hundreds of school age children the ability to visit Asbury Woods to create their own journey by learning outdoors.”

JUSTIN ZONA
The pursuit of the outdoors

Go outside and explore! Walk along a trail, snowshoe through the woods, run beside Walnut Creek or glide through the snow on cross country skis; all are possible on Asbury Woods’ 205 acres of property that offers unique challenges to nurture your body in the great outdoors.

Outdoor recreation opportunities are core to our mission as we preserve open space for everyone to enjoy. Asbury Woods offers an incredibly rich experience where you can combine the love of natural places with the pursuit of a healthy lifestyle. A deeper connection to nature was experienced by almost 30,000 visitors on the trails that wind through preserved property which includes native species, old-growth forests, landscaped gardens, wetlands, boardwalk trails and dirt trails.

THANKS TO THE SUPPORT OF OVER 600 DONORS AND MEMBERS, THE NATURE CENTER AND TRAIL NETWORK ARE ALWAYS FREE AND OPEN TO THE PUBLIC.

“It’s a mental and physical way to connect back to nature.”

SUSIE SHICKLER AND PRESTON

“I have enjoyed walking the trails of Asbury Woods for 30 years. The great thing about my hikes is that every day is different; whether it’s the seasons, the flora and fauna or the people that I meet along the way. When I hike I’m able to breathe and let the stress of the day melt away. It’s a mental and physical way to connect back to nature. I love to bring my dog Preston with me, he is so happy and joyful while taking a walk in the Woods. We’re so lucky to have Asbury Woods as a resource in our area and I never take it for granted.”
NURTURE YOUR Body

Photo courtesy of Lori Garske.
NURTURE YOUR Soul

Photo courtesy of Jason O'Neill
Turning to nature to feed the soul

Asbury Woods Partnership is the guardian of Asbury Woods and its legacy, ensuring its long-term sustainability and preservation through community support, volunteers, programming and fundraising. We are committed to encouraging the growth of green leaders and ensuring the sustainability of the Woods for generations to come.

Asbury Woods thrives as a result of volunteers who play a vital role in helping us to achieve our goals of conserving the land, connecting people to nature and inspiring environmental stewardship. We were fortunate to have 542 volunteers spend over 12,000 hours of their time caring for the Woods and sustaining our educational programs this past year.

LAST YEAR A VARIETY OF PROGRAMMING HIGHLIGHTED CONSERVATION EFFORTS INCLUDING GREEN BUILDING TOURS, BEEKEEPING CLASSES, SCOUT DAYS, EARTH DAY CLEANUPS AND BUILDING YOUR OWN RAIN BARREL.

“Asbury Woods is indeed a gem of a community asset.”

BILL AND SALLY DEWITT

“Our children were introduced to Asbury Woods shortly after we arrived in Erie and our family has been involved with the Woods in various ways ever since. Hiking and skiing on the trails have been favorite activities, while watching the Woods change with the seasons. The focus on education and the commitment to preserve Asbury Woods into the future have been compelling reasons for our continued interest and support. Asbury Woods is indeed a gem of a community asset.”

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2017-2018 Impact & Financial Summary

Asbury Woods Impact

- Trail Users: 33%
- Nature Center Visitors: 26%
- School Visits: 23%
- Public programs, festivals, events & camps: 18%

Audited Financials  JULY 1, 2017 – JUNE 30, 2018

INCOME

- Program Revenue (school visits, camps, public programs): 33%
- Contributed Revenue (donations, sponsorships, grants and special events): 62%
- Other Earned Revenue (rentals, gift shop): 4%
- Investment Income: 1%

EXPENSES

- Fundraising: 8%
- Program Services: 75%
- Management & Operations: 17%
TO HELP ASBURY WOODS BUILD A STRONG, SUSTAINABLE FUTURE, PLEASE CONSIDER GIVING A CHARITABLE DONATION.
Asbury Woods Staff
Jennifer Farrar, Executive Director
Janet Coon, Visitor Services Associate
Liza Elias, Bookkeeper
Kelley Lang, Director of Education & Community Programs
Benjamin Lee, Custodian
Sarah Lewis, Education & Program Coordinator
Melissa Martin, Education & Program Coordinator
Kathy Mosier, Administrative Specialist
Sheila Nordin, Constituents Relations Coordinator
Carissa Snarski, Director of Development & Marketing
Mark Spitulski, Director of Facilities & Grounds
Steve Wasiesky, MTSD Environmental Education Coordinator
Alyssa Zimmer, Environmental Educator

Asbury Woods Board
Karl McFadden, Chair
Lori Petruso Sobin, Chair-Elect
Susan Greenaway, Secretary
Anthony Cusati, Treasurer
Justin Zona, Immediate Past Chair
Amy Brinling
Russell Daniels
Mollie Dennis
Christopher Dolanc
Daniel Franks
Mark Shaw, Solicitor

Robert Howden
Ashley Marsteller
Daniel Muccio
David Uhlig
Chuck Walczak

Asbury Woods
The woods are calling.