



2024/25  
SPONSORSHIP  
OPPORTUNITIES



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**Look who's dropping into Asbury Woods! Winnie the Pooh and friends will visit Asbury Woods for a family day filled with singing, dancing, learning and exploration! This brand-new event is targeted to families with children ages 3-6 and is expected to draw more than 300 people.**

**Saturday, September 21, 2024**

**Presenting Sponsor: \$10,000 (1 available)**

Partner with Asbury Woods as the presenting sponsor of this new event and receive maximum exposure from April – September 2024!

- Logo recognition on all printed materials, press releases, website, social media, and any paid advertising
- Join in any scheduled media appearances
- Prominent recognition in three email newsletters (7,700 distribution list) and one sponsor feature article in an email newsletter
- Prominent recognition in one print newsletter (3,400 mailing list)
- Banner prominently displayed at entrance to the event
- Opportunity to include materials or giveaways in participant gift bag
- Opportunity for co-branded giveaways
- Opportunity to have an interactive sponsor station at the event
- Twenty-five complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

**Station Sponsor: \$2,500 (9 available)**

Sponsor one of the nine interactive areas including Christopher Robin, Winnie the Pooh, Tigger, Piglet, Eeyore, Roo & Kanga's play area, the honey spot, Rabbit, and Owl.

- Logo recognition on all printed materials, website, and any paid advertising
- Recognition in three email newsletters (7,700 distribution list)
- Recognition in one print newsletter (3,400 mailing list)
- Logo recognition at your sponsored station
- Opportunity for giveaway at your sponsored station
- Ten complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report