



2025
SPONSORSHIP
OPPORTUNITIES



Asbury Woods

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Look who's dropping into Asbury Woods! Winnie the Pooh and friends will visit Asbury Woods for a family day filled with singing, dancing, learning and exploration! The second year of this event promises to bring back many visitors and attract plenty of new attendees.

Saturday, September 20, 2025

Presenting Sponsor: \$10,000 (1 available)

Partner with Asbury Woods as the presenting sponsor of this new event and receive maximum exposure from May – September 2025!

- Logo recognition on all printed materials, press releases, website, social media, and any paid advertising
- Join in any scheduled media appearances
- Prominent recognition in three email newsletters (7,700 distribution list) and one sponsor feature article in an email newsletter
- Prominent recognition in one print newsletter (3,400 mailing list)
- Banner prominently displayed at entrance to the event
- Opportunity to include materials or giveaways in participant gift bag
- Opportunity for co-branded giveaways
- Opportunity to have an interactive sponsor station at the event
- Twenty-five complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Station Sponsors: \$2,000 (8 available)

Sponsor one of the seven interactive areas that will feature the Winnie the Pooh characters, including Tigger, Piglet, Eeyore, Roo & Kanga's play area, Rabbit, Owl, Christopher Robin's Scavenger Hunt, and Pooh's favorite honey.

- Logo recognition on all printed materials, website, and any paid advertising. See below for station descriptions.
- Recognition in three email newsletters (7,700 distribution list)
- Logo recognition at your sponsored station
- Opportunity for giveaway at your sponsored station
- Fifteen complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Variety Show Sponsor: \$1000

A local duo will be presenting an old-fashioned variety show with singing, dancing, games, and a special welcome to the 234 acres woods friendship club where everyone greets each other with a special club saying, "*Hiyapooh, Howdoyado*". The show will be presented multiple times throughout the day.

- Logo recognition on all printed materials, website, and any paid advertising
- Recognition at outdoor amphitheater (location of the show)
- Eight complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Hundred Acre Woods Map Sponsor: \$1000

Each child will receive their own printed map to help them explore the 100-acre Woods.

- Logo recognition on all printed materials, website, and any paid advertising
- Recognition on printed map/passport that each child will receive
- Eight complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Snack Sponsor: \$500 (4 available)

Our young visitors will work up an appetite as they traverse the 100-acre woods and meet their favorite Winnie the Pooh characters.

- Logo recognition on all printed materials, website, and any paid advertising
- Recognition signage at the snack area
- Six complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Booth Sponsor: \$500 (2 available)

Sponsor the face painting or photo booth to help some extra flare and make this event even more memorable.

- Logo recognition on all printed materials, website, and any paid advertising
- Recognition signage at the booth
- Six complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report

Signpost Sponsor: \$250

Fun signposts will help guide visitors to all the fun activities taking place at the 100-acre woods.

- **Great for family supporters!**
- Logo recognition on all printed materials, website, and any paid advertising
- Sponsor name and logo on one signpost.
- Four complimentary admissions to the event to share with your employees, customers, and friends
- Acknowledgement in Annual Report