

YOUR ASBURY WOODS...

a Treasured Community Asset for Over 50 Years!

- 1957** Dr. Otto Behrend bequeaths his 100-acre farm retreat to the Millcreek Township School District.
- 1967** First site plan identifies 100-acre property as ideal for a Nature Center.
- 1968** Asbury Woods hires first naturalist to lead tours and teacher workshops, and to live in the cottage.
- 1973-74** Volunteers construct first wheelchair accessible boardwalk trail.
- 1974** Staff and volunteers convert cottage to nature center and expand programs.
- 1979** Campers attend first summer day camps.
- 1980** Teachers and naturalists develop comprehensive outdoor curriculum for elementary students.
- 1995** Asbury Woods receives donation of 25 acres to establish 200-acre Greenway Trail.
- 1999** Advisory committee completes master plan for 4.5 mile trail system and facility renovation.
- 2000** Friends of Asbury Woods Nature Center (Today the Asbury Woods Partnership) launches successful \$3.4 million capital campaign for Nature Center renovation.
- 2002** Contractors complete Brown's Farm Barn renovation.
- 2003** Grants and gifts fund pedestrian bridge over Walnut Creek, completing 2.2 mile Greenway Trail.
- 2005** Thousands attend rededication celebration of renovated Nature Center.
- 2008** Asbury Woods Partnership enters into a new operating agreement with Millcreek Township School District.
- 2010** Asbury Woods Partnership establishes permanent endowment through The Erie Community Foundation.
- 2010** Asbury Woods Partnership establishes estate planning program for donors through The Erie Community Foundation's Elisha H. Mack Community Bequest Society Mack Society.
- 2010** Asbury Woods Partnership receives Non-Profit Partnership's "Charles H. Bracken Excellence in Nonprofit Governance Award."



OTTO BEHREND'S LIVING LEGACY

Asbury Woods was founded through the generosity of Dr. Otto Behrend who bequeathed his beloved 100-acre farm retreat to the Millcreek Township School District in 1957. This single gift inspired what has become our Asbury Woods - one of the premier environmental education centers in the tri-state region. Today our Asbury Woods encompasses 205 acres with 4.5 miles of trails and serves over 30,000 via programs and over 100,000 trail users annually.



You can also leave a lasting legacy at the Woods through our planned giving and endowment programs. For more information on these and other giving opportunities, please contact Jennifer Burke, Development Director at 814.440.6895.

Our Mission:

To provide the region with opportunities to experience, study and enjoy nature and to be a model site for sustainable environmental practices.

Our Vision:

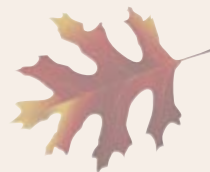
To inspire a lifelong appreciation, understanding and stewardship of nature.

The Asbury Woods Partnership, Inc. is a 501(c)3 nonprofit organization- contributions to which are tax deductible to the fullest extent permitted by law. The official registration and financial information may be obtained from the Pennsylvania Department of State by calling 1-800-732-0999 or at www.dos.state.pa.us/char. Registration does not imply endorsement.

ASBURY WOODS PARTNERSHIP INC.

4105 Asbury Rd. • Erie, PA 16506

Phone: 814.835.5356 • www.asburywoods.org



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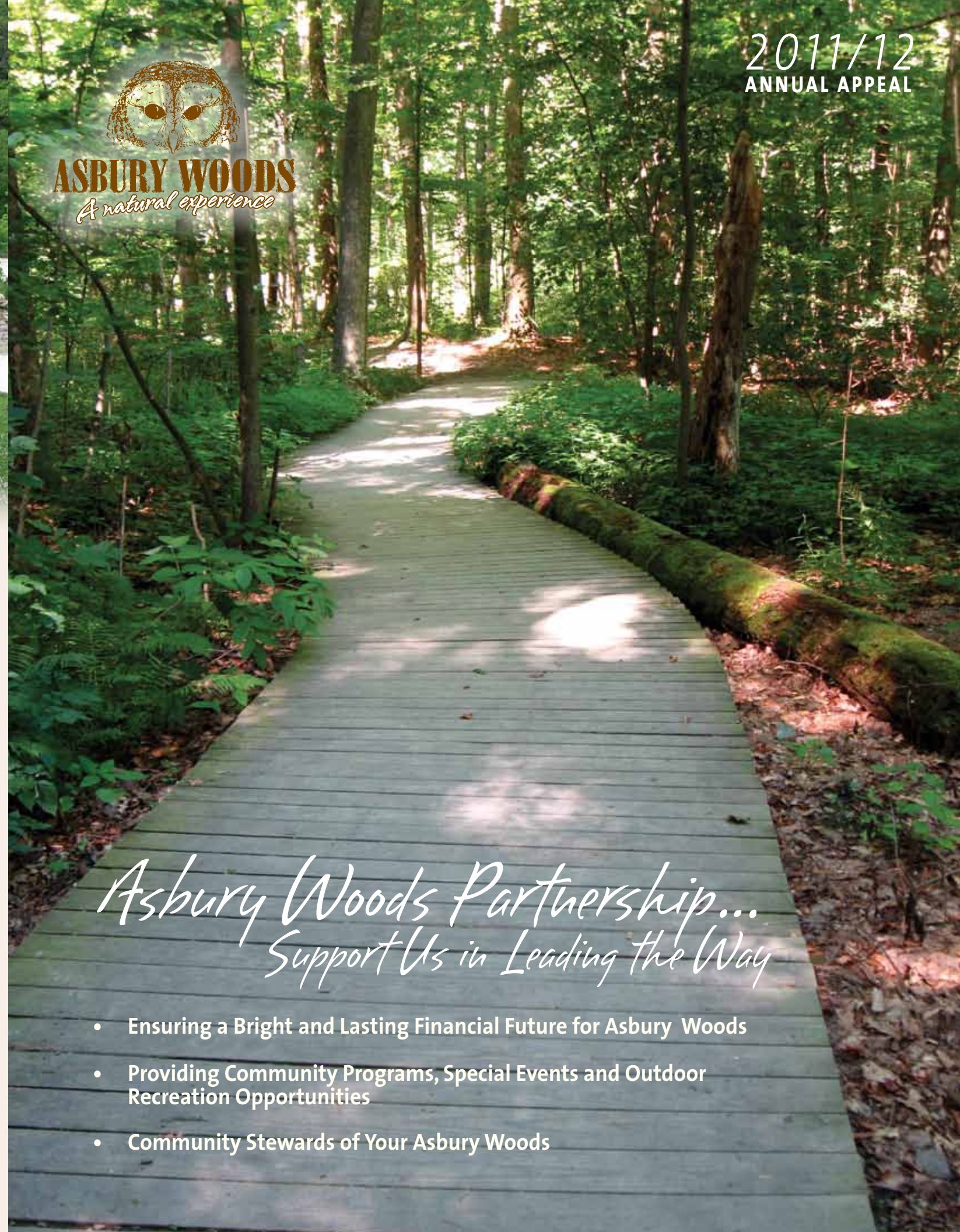
Find us on Facebook: www.facebook.com/pages/Erie-PA/Asbury-Woods-Nature-Center/85578902499.



ASBURY WOODS
A natural experience

*Asbury Woods Partnership...
Support Us in Leading the Way*

- Ensuring a Bright and Lasting Financial Future for Asbury Woods
- Providing Community Programs, Special Events and Outdoor Recreation Opportunities
- Community Stewards of Your Asbury Woods



FOR OVER 50 YEARS, YOUR PLACE TO LEARN, EXPLORE, RELAX, AND PLAY!

“Thank you for showing us around Asbury Woods. I learned that birds don’t hibernate and a swamp has ducks in it.”

– Christian, 2nd Grader

“I have been a volunteer at Asbury Woods Nature Center since I was 12 years old. Now I know teaching is exactly what I want to do.” – Stephanie, High School Student

“...My experiences at Asbury Woods greatly influenced my professional path. I now have a fulfilling career funding early stage research and development in clean energy technologies.”

– Leshika

“I grew up with Asbury Woods. From watching my mother volunteer when I was little to joining the Explorer Post in high school. Asbury Woods was an important part of my life that I will cherish for the rest of my life.” – Julie

“The Misery Bay Dulcimer Club and the Asbury Woods Nature Center have had a wonderful relationship for almost 20 years... There’s never been a time when we haven’t left Asbury Woods Nature Center filled with joy for the experience.”

– Barbara Nagle, Co-Founder and Director, Misery Bay Dulcimer Club



The Asbury Woods Partnership is governed by a dedicated board of 15 community members from around the Erie region. Standing, R-L: Joe Cuzzola, David Livingston, Amy Valentine, Jose Bermudez, Joe Mineo, Chris Elwell, Verel Salmon, Melissa Grimm. Sitting, R-L: Laurel Taft, Diana Day, Mark Shaw, Nancy Kern, Peggy Richardson. Not Pictured: Don Buseck and Leslie Marsden. Photo credit: Rohrbach Photography

LEADING THE WAY... STEWARDING YOUR ASBURY WOODS

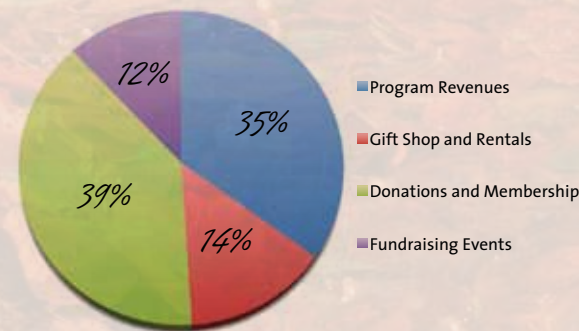
Asbury Woods Nature Center is managed through a public-private partnership between the Millcreek Township School District and the Asbury Woods Partnership, Inc. A 501(c)(3) nonprofit organization, the Asbury Woods Partnership is designated as the lead organization responsible for ensuring the Nature Center’s long-term financial sustainability, community programming and public outreach activities.

The Partnership currently funds over 50% of the Asbury Woods operating budget. As a result of decreased funding from the Millcreek Township School District, the Partnership foresees that it will be taking on an even greater portion of the Center’s budget in 2012 and beyond. *That’s why we need your support today!*

We are pleased that 49% of the Partnership’s 2010-11 income was generated through program fees, rentals and gift shop revenue. The remaining 51% came directly from donations and fundraising events such as our Annual 5K Ridge Run.

Since our inception in 2000, the Partnership has accomplished a great deal in support of Asbury Woods. Today, the Asbury Woods Partnership is well equipped to manage and sustain the financial stability of Asbury Woods. *Please partner with us in support of all the good things we do by making a donation today!*

ASBURY WOODS PARTNERSHIP 2010-11 FISCAL YEAR INCOME



HIGHLIGHTS FROM 2010/11

It was a very busy year at Asbury Woods!

- Nearly 800 scheduled activities were attended by over 30,000 participants.
- An estimated 100,000 visited the Center and used our trails.
- 19,246 children attended education programs.
- A 228-foot wetland boardwalk was completed on the Greenway Trail.
- Landscape plans were completed for the Nature Play Area and Otto Behrend Legacy Garden.
- Volunteer crews gathered 500 gallons of maple sap, and made a record breaking 12 gallons of syrup during Maple Festival Season.
- Sponsors, walkers and runners supported our inaugural 5K Ridge Run.
- Winter Wonderland Festival was expanded to 8 full nights more than doubling attendance and revenues in support of the Nature Center.
- Volunteers donated 11,500 hours for Millcreek School programs, community programs, special events and land stewardship.

PLEASE JOIN US IN LEADING THE WAY... WE’RE ALL PARTNERS FOR THE WOODS

Asbury Woods belongs to everyone! And we all play an important role as stewards of this very special place. Like many other organizations around the nation, the Woods has not been immune to the recent economic downturn and has suffered a loss of funding revenue. Keeping a watchful eye to the future, we have responded with cuts in expenses, a search for new revenue sources and improved efficiency of operations. The simple truth is however that we cannot accomplish all that we do without your support. Please help us reach our 2012 Annual Appeal goal.

Annual Appeal Goal - \$70,000

Your support is urgently needed to operate and maintain Asbury Woods so that we can continue to provide programs and free year-round access to the Center and its 205 acres. Please partner with us today. Help Asbury Woods reach our goals.

Asbury Woods Partnership Goals for 2012:

- Continue to provide free, year-round access to the Nature Center’s exhibits and trails
- Grow our audience for programs, events, rentals and gift shop
- Increase funding to cover 100% of administrative support for community programs
- Address programming needs, staffing and financial realities through a restructuring plan
- Update and revise our strategic plan to address new challenges of operating a growing nature center
- Continue to pursue long-term financial stability through gifts to the endowment and planned giving.

Asbury Woods Needs Your Gift to the Annual Appeal Today

Funds from this year’s Annual Appeal will directly support our above goals. Thank you in advance for helping Asbury Woods continue as a beloved regional asset for another 50 years and beyond!

Donations may be sent to:

Asbury Woods Partnership
4105 Asbury Road
Erie, PA 16506

—or—

On-line contributions are gratefully accepted through our website at www.asburywoods.org.



educate and engage



provide access to healthy recreational and wellness activities



preserve and protect open space and natural areas



are leaders in environmental technology and sustainability



provide career skills and opportunities